

Message Text

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10

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 /017 W

----- 119741

R 010550Z MAY 75

FM AMEMBASSY ABU DHABI

TO USDOC WASHDC

INFO AMEMBASSY MUSCAT

SECSTATE WASHDC 2292

AMEMBASSY BEIRUT

UNCLAS ABU DHABI 0927

BEIRUT PASS PAGHDAD

E.O. 11652: NA

TAGS: BEXP, TC

SUBJ: MARINE INDUSTRIES CATALOGUE SHOW

REF: A. USDOC 844 B. ABU DHABI 0860 C. ABU DHABI PYT

1. EMBASSY REGRETS ANY CONFUSION ABOUT PREPARATIONS
THIS SHOW. PROBLEM ORIGINATED WHEN EMBASSY COMMERCIAL
OFFICER UNABLE TO MAKE TRIP PLANNED FOR JANUARY 25
(REF. C) BECAUSE OF ONE OF NUMEROUS TRAVEL FREEZES
THIS YEAR.

2. EMBASSY OMNICER HAS JUST RETURNED FROM DUBAI
WHERE HE FOUND GREAT INTEREST IN SHOW AMONG
MERCHANTS. MCCREADY'S BACKGROUND IS ESPECIALLY
IMPRESSIVE, AND ONE MAJOR ENGINEERING FIRM HAS
REQUESTED SPECIAL MEETING WITH HIM BEFORE SHOW'S
OPENING.

3. FOLLOWING IS ESTIMATED BUDGET FOR HOLDING SHOW
IN DUBAI.

A. SPACE RENTAL \$190
(DUBAI CHAMBER OF COMMERCE)

B. PRINTING \$230
C. CONSTRUCTION DISPLAY RACK \$130
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D. HOSPITALITY

1. NON-ALCOHOLIC OPENING:

50 PERSONS AT DH. 40 \$510

2. EVENING RECEP TI F:

100 PERSONS ATSDH. 60 \$1520Z

E

. ADVERTISING \$200

F. PHOTOGRAPHER \$50

G. EMPLOYEE PER DIEM

1. EMBASSY SECRETARY:

5 DAYS AT \$62 \$310

2. EMBASSY COMM. ASST.:

5 DAYS AT \$62 \$310

3. U.S. OFFICER TIME:

7 DAYS AT \$62 \$434

4. AMBASSADOR:

2 DAYS AT \$62 \$124

H. U. S. EMPLOYEE HOLIDAY PAY (MAY 26): \$85

I. PROMOTION TRAVEL AND EXPENSES

(DUBAI) \$300

J. PROMOTIONAL TRAVELLING ABU DHABI \$10

K. MAILING EXPENSES \$50

L. MIMEOGRAPHING EXPENSES (ON POST MACHINE) \$50

M. TELEXES TO DUBAI \$25

4. TOTAL COST IS \$4528. MAJOR EXPENSES INVOLVE COST
OF RUNNING SHOW AWAY FROM ABU DHABI REQUIRING TRAVEL,
PER DIEM, AND USE OF VARIOUS COMMERCIAL FACILITIES
IN DUBAI.

5. PLS. ADVISE US AS SOON AS POSSIBLE SO WE CAN
BEGIN PREPARATION PROMOTIONAL MATERIAL. TIME IS
VERY SHORT FOR THIS SHOW, AND PRINTERS WILL TAKE AT
LEAST EIGHT DAYS TO PREPARE ORDER.

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Message Attributes

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